



## ARCHIVE UPDATE 27

### SAMUEL SOUTH WEBSITE

The Update is proud to announce that the Samuel South & Sons website was launched on 11 October 2000 at the address <[www.samuelsouth.btinternet.co.uk](http://www.samuelsouth.btinternet.co.uk)>. It is now possible to share and exchange the material collected and collated during the research to a wider audience rather than that allowed by the limited circulation of the Archive Update. Since the launch there has been a continuing programme of adding material so that even if you have visited the site already further visits would be worthwhile.

The main sections of the site are:

- Articles This section contains the text of articles that have appeared in archival magazines, more recent contributions to local history societies and from contributors.
- Update Future editions of the Update will be published on the site and past issues are gradually being added.
- Kinship Check the members of the South family recorded to date and discover their relationship with Joseph South(1)
- Archive Images and transcripts of material collected to date.

**Please could readers ensure that the web address is circulated to those family members connected to the Internet.** Contact can be made through a dedicated e-mail address (see below). There have been no requests to withhold e-mail addresses, following Update 25, which are given below:

Michael Short  
John Short  
Judith Cranefield  
**South Archive**  
Tom Doig

## POTTERIES

Yet more Potteries' photographs:



The entrance to Samuel South & Sons in White Hart Lane  
Potteries office (right mid ground) canteen (left mid-ground)



Part of the drying sheds

## SAMUEL SOUTH(1)

A visit has been made to the Local History Archive at Bruce Castle Museum in order to inspect the sales ledger of Samuel South(1) for 1882 – 1885 held by them. At that time his pottery was at Dysons Road, Edmonton, before the move to White Hart Lane in 1886. Together with the bank pass-book described in Update No 22, a ten year period between 1882 – 1892 is now covered.

The ledger records the orders from customers, the type and quantities of pots, and the cost. Some of the payments made in settlement are signed “S South” and the remainder of the entries are in the same hand, therefore, the entries were completed by him. He seems to have been a poor speller e.g. “Winchmoor Hill”, “Disons Road”, “Tomas Green”. Some entries are difficult to decipher but some 36 customers were identified mostly in reasonably close proximity to the pottery except for one customer on Chigwell, Essex.

A typical entry is that recording sales to [Henry] Cull & [George] Rooke:

Date	Quantity	Size	Cost
January 1884			
26	35 cast	48	£2 – 00s – 10d
	20 cast	L 60	£1 – 00s – 00d
28	40 cast	48	£2 – 06s – 08d
31	80 cast	L 60	£4 – 00s – 00d
February 1884			
4	50 cast	48	£2 – 18s – 04d
15	50 cast	48	£2 – 18s – 04d
March 1884			
1	50 cast	L 60	£2 – 10s – 00d
	20 cast	48	£1 – 03s – 04d
	10 cast	48	£0 – 11s – 08d
(no date)	25 cast	Thumbs	£1 – 02s – 11d

The entry on 26 January 1884 for 20 cast of large 60’s represents 1200 pots at a cost one pound and the equivalent of the daily output of a “good” potter. There are also examples of the entrepreneurial spirit of Samuel(1). He sold manure (presumably from the horse used to deliver the pots) at 4/- for each “load carted” and the horse and cart was hired out at 9/- per day.

NB William Cull, the brother of Henry Cull (see above), was also a nursery owner with whom Jim South started in the nursery industry in 1927 before moving to the Millfield Nursery of H B May in 1931. May also occupied a nursery in Dysons Lane close to the South Pottery and from an initial review of the ledger seems to have been the largest customer.

KLB 11/00

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